



"Pūpūkāhi i Holomua"

Unite in Order to Progress

Wednesday, August 31, 2011 – Friday, September 2, 2011
(Pre-Conference Tuesday, August 30, 2011)



Hawaiian Electric Company
Maui Electric Company
Hawaii Electric Light Company

Hilton Waikoloa Village, Waikoloa, HI

What is the PCEA Hawaii?

The Pacific Coast Electrical Association (PCEA) Hawaii Biennial Conference was established in 1955 to gather the expertise and resources of the electric utility companies, allied industries, & consultants. The conference provides a unique forum for exploring and addressing industry issues, economic trends, new technologies, and energy conservation strategies. This year's PCEA Hawaii Conference is hosted by Hawaiian Electric Co. (HECO), Hawaii Electric Light Co. (HELCO), and Maui Electric Co. (MECO).

This year's Conference takes place in a climate ripe with opportunity for implementing energy efficiency projects, improving facility performance, and looking at renewable and sustainable initiatives. With over 20 workshops and over 40 exhibitors, attendees are sure to come away with valuable knowledge and insight from prominent leaders in the industry. The conference also provides an excellent opportunity for attendees to network, exchange ideas, and discuss projects among peers.

General Session Topics:

- Energy Sustainability
- National Energy Policy
- Newest in Renewable Technology
- Clean Technology Development

Technical Workshop Topics:

- Renewable Energy & Sustainability
- Financial Impacts of Renewable Projects
- Policies and How They Apply to You
- Designing for Energy Efficiency
- Power Quality—Understanding and Controlling
- New Technologies

OPTIONAL ACTIVITIES:



* Tour of Sopogy's MicroCSP Project



* Tour of Hawi Renewable Development Wind Farm



* Tour/Reception Kona Brewing Company's Sustainable Operations



* Golf Tournament at the Waikoloa Beach Course

Registration Fees:

Early Bird: \$395.00 (ends July 6, 2011)

General: \$475.00

Exhibitor: \$900.00**

** (includes one 8' X 10' booth & one conference registration)

Hotel Rooms:

Starting at \$159.00 (plus applicable taxes & fees)

Hotel Reservations:

(808) 886-1234 Code: PCE or
on-line at <http://pcea.heco.com>

Sponsorships available. For information e-mail hecorsvp@heco.com.

If you have any questions, e-mail hecorsvp@heco.com.

Register at <http://pcea.heco.com>

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