

Malama pono: Serving our communities

Rooted in Hawaii and one of the largest companies in the State, Hawaiian Electric takes the concept of *malama pono*—to care for and serve—to heart. The company and its employees have a long tradition of contributing with dollars, time, and talent. Corporate citizenship is crucial to Hawaiian Electric's overall business plan because strong communities are essential to the success of the company, its employees, and its customers.

Company and employee volunteerism

Volunteerism is encouraged and every month, employees walk, run, or provide manpower to dozens of non-profits throughout the State. HECO's Community Action Group, for example, sponsored over 30 employee projects last year. This doesn't include department and individual volunteer efforts.

Corporate giving

Hawaiian Electric gives priority to projects that help families, promote education, and protect the environment. It provides:

- Over \$550,000 every year in HEI Charitable Foundation (HEICF) grants given on behalf of HECO, MECO, and HELCO.
- More than \$220,000 per year from a President's Fund and a Community Service Fund to community groups, schools, and other organizations, with special consideration to areas near our facilities.
- Employee and company contributions to Aloha, Hawaii Island, Friendly Isle, and Maui United Way. United Way alone receives more than \$487,000 from employees and the company each year.



HECO In Your Community energy fair at the Bishop Museum.

2008 Charitable contributions

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| <ul style="list-style-type: none"> 4-H Foundation Aha Punana Leo Aloha Council, Boy Scouts of America Alzheimers Association American Cancer Society American Diabetes Association American Heart Association American Lung Association American Red Cross Arizona Memorial Museum Association Armed Services YMCA Big Brothers Big Sisters Bishop Museum Boys & Girls Club College Connections Hawaii Crimestoppers Honolulu Enterprise Honolulu Ewa Beach Lions Club Ewa Weed & Seed Friends of Hawaii Charities Friends of Hawaii's Public Housing Friends of Hawaii's Urban Forest Friends of Honolulu City Lights Friends of Iolani Palace Girl Scout Council of Hawaii Goodwill Industries of Hawaii Hawaii Academy of Science Hawaii Association of Mathematics Hawaii Conservation Alliance Hawaii Farm Bureau Federation Hawaii First Lego League Hawaii Island Adult Care, Inc. East Hawaii Robotics Alliance Hawaii Literacy Hawaii Meals on Wheels Hawaii Nature Center Hawaii Preparatory Academy Hawaii Regional Science Bowl | <ul style="list-style-type: none"> Hawaii Society of Professional Engineers Helping Hands Hawaii Historic Hawaii Foundation Hospice Maui Hualalai Academy - Robotics Hui Malama Na 'Oiwī Imua Family Services Institute for Human Services Kaala Farm, Inc. Kakaako Next Step Shelter Kaneohe Business Group KEY Project (Kualoa-Heeiea Ecumenical Youth) Kapolei High School Robotics Kiwanis Club of Honolulu Kona Historical Society Lahainaluna High School Foundation Legal Aid Society of Hawaii Malama Learning Center March of Dimes Maui Arts & Cultural Center Maui Economic Development Board Maui Shrine Club of Aloha Shriners McKinley High School Foundation Mental Health America of Hawaii OIA Athletic Foundation Organ Donor Center of Hawaii Outdoor Circle Pacific Cancer Foundation Pearl City Foundation Rotary Club of Kapolei Three Ring Ranch University of Hawaii Foundation USO Hawaii Waianae Coast Coalition Waianae Coast Rotary Club Waikiki Community Center YMCA - Island of Hawaii YMCA of Honolulu |
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